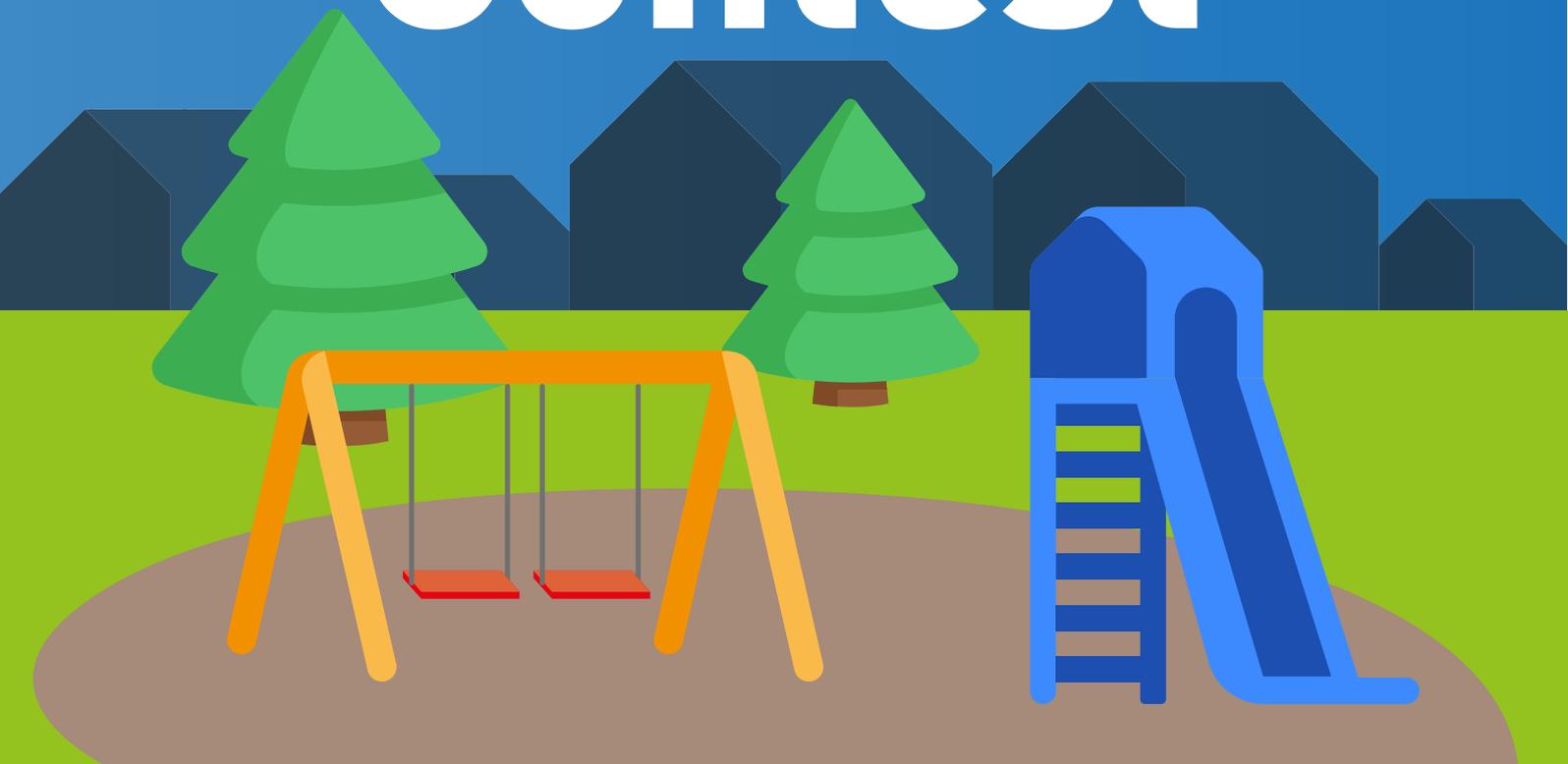




Eco Park Contest



Summary

New contest on Desall.com: MetaFin and Desall invite you to propose a new concept for a green recreational area that is due to be built in the near future, conceived as an aggregation space for families, a playground for children, an area dedicated to sports, culture, associative activities and events.

Official contest page: <https://bit.ly/EcoParkContest>

Company Description

MetaFin is the holding society of a group which has been dealing for 40 years in the branch of buying and selling, logistics and transport of frozen seafood products.

We select and offer to our clients the best products caught in every sea in addition to logistical services suitable to their needs.

Always focused on environmental protection, MetaFin's societies manage platforms and mechanized cold stores with the main use of energy coming from renewable sources (solar panels).

What we are looking for

MetaFin is looking for new ideas for the **design of a new green area** conceived for **recreational and aggregation purposes**, that will host several structures and suitable equipment.

Guidelines

For the correct realisation of your proposals, keep into consideration the following guidelines:

Area and functions: the area assigned for the project is located within the **municipality of Marcon**, in the **Venice province** (Italy) and extends over an area of about **20,000 sqm**, part of which will be reserved for the parking lot. You can find the planimetry of the area and various indications on the spaces in the *General-layout.PDF* attached in the *Material files*. The area will be **open throughout the year**. In addition to performing the main function of a **recreational and aggregation area** for families and children, it will also host **events, exhibitions, shows** that will take place in the **amphitheatre** and in other dedicated spaces, also in the evening. For the purpose, the area will also have some spaces clear of any installation or structure, to allow new structural works in the future aimed at the organisation of events or exhibitions.

Aim of the contest: you are invited to propose **concepts for the design of the area**, presenting it in every respect, also specifying **walkways** and other **furnishing or functional elements** (lights, bins, benches, etc.) that shall be included according to your project idea. **In addition to including the mandatory elements specified below, you are free to propose other elements at your discretion.**

Elements to include in the area: you are invited to propose where to place some furnishing elements and recreational structures, preferably choosing from **products already available on the market**, including furnishing items and other structures suitable for outdoor use. In particular, you are required to include:

Furnishing items and recreational structures:

- **15 tables 10-15 m long**, to accommodate up to **30 people each**, equipped with a reasonable number of electric plugs and possibly charging stations for electronic devices;
- **15 barbecues** of medium-large size, each placed at the head of each table, for shared use;
- **40 swings**, all gathered in the same area and possibly lined up;
- **3 regular-size futsal fields (Five-a-side football)**, with minimum length of 25 m and minimum width of 15 m;
- **1 regular-size half-basket field**, 14 m long and 15 m wide;
- **1 anti-shock rubber mat**, measuring 20x20 m, with water sprinkles from below and possibly equipped for light games too;
- **3 in-ground trampolines**, of 10-12 sqm;
- **5 ropeways 15-20 m long**, disseminated across the area, with a maximum height from the ground for the user of 1 m;
- (optional) **1 open slide**, 15-20 m long, equipped with an access ladder;
- (optional) **1 skate park**, small size.

At your discretion you may also propose other elements not included in the list to install inside the area, with the aim of making it as welcoming and functional as possible.

Other structures:

- **Park entrance**, with ticket booths, entrance/exit turnstiles and LED screen for communications, placed in the east side of the area (see *General-layout.PDF* in the *Material files*);
- **1 half-moon shaped amphitheatre**, with front stage for shows measuring 15x10 m and a capacity of 300 seats. The amphitheatre shall be placed in such a way that the seats are not visible from the entrance, creating a hill with its back side;
- **3 WC areas**, each with at least 20 bathrooms, sinks, water catchments;
- **8-10 prefabricated wooden structures**, of about 100 sqm each, built on a single storey and gathered in the same area. These structures will be destined to hosting sports, associative activities, events, birthday parties, etc. in addition to some small commercial businesses (bar, hairdresser, nails maker, etc.).

Infrastructure:

- The entire area will be **fenced**;
- Wherever needed for your project, specify the end points for **electric plugs, lighting or water catchments**;
- Include **walkways** and other **furnishing or functional elements** (lighting, bins, benches, etc.).

In addition to including the elements described above, make sure that **some areas remain clear of any structure or installation**, so that they may be used for special events, temporary shows, exhibitions, or to host future installations, etc.

Trees/vegetation or other concealing elements:

In order to make the area even more comfortable and functional, you are required to include various trees, suitable for the typical geographic area, preferring common and local species. In particular, you are required to provide:

- **Masking with trees or alternative elements**, to delimit the boundaries with the property present inside the area, specified as “Private property – No design area” in the *General-layout.PDF* attached, not covered by the contest;
- **Abundant planting of medium-large sized trees**, to offer wide shade on the walkways and resting areas (such areas shall be specified by you in your project concept);
- **Planting of vegetation all along the ditch** - placed on the south end of the area - with mosquitos and insects-repellent plants.

Style and materials: the area you design shall have an **environmentally aware style**, inspired by **ecological themes**, that will also result in the use of **wood and other natural materials**, minimising the use of cement.

Required materials: you are invited to present your project also providing its **planimetry**, that should clearly show the **positioning of the elements**, the **use of the spaces** and the **overall functioning of the area**. You are also required to attach some **photo-realistic views** that may well show the various functions of the park and to provide some indications on the **proposed vegetation**. In addition to the five images available from the upload form, you may attach additional and more in-depth materials inside a .ZIP archive (further images, planimetry, DWG file, etc.).

Evaluation criteria: in the evaluation of your submissions MetaFin will take into account the following criteria:

Functionality/usability (5/5)

Aesthetics (5/5)

Eco-friendliness (5/5)

Project presentation (4/5)

Economic sustainability (4/5)

Language: since we are an international Community, all texts provided with your uploads (abstract, description, tags, etc.) should be written in English.

Contest timeline

Upload phase: 13th May 2019 – 09th September 2019 (1.59 PM UTC)

Client Vote: from 09th September 2019

Winner announcement: approximately before the end of November 2019

Optional deadlines

Concept revision: 13th June 2019 (1.59 PM UTC)

Concept revision: deadline for requiring an optional revision of your project by the Desall team. In order to request a revision, upload your project, include the description project and save it as draft (SAVE DRAFT) from the upload page and send your request to the Desall Team via e-mail or through the contact form. **The revision is NOT mandatory:** it serves only as a further opportunity for the participants but does not constitute a condition for participation, nor does it constitute any advantage in the final evaluation.

Eligibility and submission

Participation is free of charge and open to designers and creative talents of any nationality aged 18 years or older. Participants can present one or more projects, but only the projects published on the www.desall.com web site, via the upload page related to “Eco Park Contest” will be accepted.

Award

1°: €5000

The selection of the winner by MetaFin will be the result of an unquestionable evaluation and it will take into account originality, feasibility and consistency with the brief presented.



Pre-emption right

For the duration of the pre-emption right, the Sponsor offers an extra chance to all participants setting a fee in the range of Euro 3,000.00= (three-thousand/00) and 5,000.00= (five-thousand/00) for the purchase of the license for the economical exploitation of the projects not-acknowledged as the winning proposals.

For more info, please login and read the [Contest Agreement](#) from the upload page. For questions about the brief please use the “Have a question” button or write to contest@desall.com.

Submission Guidelines

Project images: the first image attached from the upload page will also be used as the preview of the project in the gallery. In order to better present your project and draw the attention of the sponsor, we suggest you to choose a content that provides an overall idea of the whole project in one single image, briefly including all the contents that will be further presented in the following images.

We also suggest you to use all five image slots available from the upload page of the contest and - where possible - to present several views of the project giving also an indication of the main dimensions of the product.

For product design contests in particular, we suggest you to include at least one image with your project on neutral background and no writings.

For the rendering and presentation of your project, the use of copyrighted images, even if slightly edited, is prohibited.

In case of using materials owned by third parties (ex. stock images, stock videos, texts, etc.), make sure you are granted all the licenses needed for participating in the contest, as further specified in the Contest Agreement.

In case of submitting multiple projects or concepts, you have to repeat the upload procedure for each project: do not submit multiple projects with a single submission.

You are required to upload at least 1 image; image ratio: preferably 4:3; allowed file formats: .jpg, .gif or .png; colour mode: RGB; maximum file size: 1MB.

Descriptions: we suggest you to use the appropriate fields, “Abstract” and “Description”, to include all textual information about your project. We discourage you to include textual description inside your images, as they might result difficult to read (at all events, we suggest you to include at least one image - if possible - with your project on neutral background and no writing). In the “Abstract” field you have maximum 500 characters to include a short summary of your project while in the “Description” field you can include all the remaining information.

Additional material: in addition to the project images, you are invited to attach further materials in a .ZIP archive (NO other file extensions are allowed, such as .RAR) through the “Archive File” field on the upload page. Among the various materials, you may include CAD files, PDF with further descriptions on the project, photos of any models or prototypes, high-resolution images of the project images and 3D files (preferably in .stp or .igs format - you may also include a PDF 3D file for a rapid visualisation). The maximum size of the .ZIP archive is 100MB. You may also attach a video presenting your project through the “Video File” field from the upload page, including it inside a .ZIP archive with a maximum size of 50MB.

Concept revision: revision of your project by the Desall team. In order to request a revision, upload your project including the description and save it as draft (SAVE DRAFT) from the upload page and send your request to the Desall Team via e-mail or through the contact form. The revision is NOT mandatory: it serves only as a further opportunity for the participants but does not constitute a condition for participation, nor does it constitute any advantage in the final evaluation.

Hidden option: only in case of public gallery contests, you can submit your project with “hidden” design privacy option, provided that you submit your project within the first half of the upload phase. By doing so, your project will remain hidden for all other users until the opening of the Community Vote, if any. At all events, your project will always be visible for the Sponsor regardless of the submission date. This option is automatically disabled once the first half of the upload phase has expired: you can find the deadline for activating this option in the Optional deadlines paragraph inside the brief.

You can find further instructions on how to create your account, how to submit your project and other information in the [Tutorials](#) and in the [FAQ](#) sections.